

“Super Shanghai”

Establishing a Personal Narrative - Finding Your Creative Voice In Photography

When

October 19th-22nd 2009

9am-12am

1pm-5pm

Students

Max. 12 Students

Where

kunst.licht Art Photo Shanghai

210, North Ulumuqi Road

200040 Shanghai

Pricing

RMB 2500

Course Schedule

Monday, Oct. 19th

9am-12am

Orientation

Brief introduction of the purpose of the workshop

Introduction of students, lecturer, and staff

Susana shows and discusses her work

1pm-5pm

Photo History: Slideshow of various projects showing point of view in work, modalities of expression, etc. Discuss the works.

Technical Discussion: Discussion on the use of lighting, equipment, post production, printing etc.

Tuesday, Oct. 20th

9am-12am

Critique of current work / Conceptual Development, students present their current projects

Group critique with emphasis on their creative and personal vision

Afternoon

Inspiration: Where do I find it?

Assignment: Shooting “Super Shanghai”

Practice: Hands-on training with Susana and all students in the streets of Shanghai- Introduction to her photo journalistic approach

Wednesday, Oct. 21st

Students will be divided into two groups (5-6 people in each group). Susana will accompany each group for half a day, giving tips and extending the students’ abilities to explore and document a given topic

Homework: students edit a selection of 10-20 pictures from the two days shooting

Thursday, Oct. 22nd

9am-12am

Final Edit and Critique of the students’ assignment work

1pm-5pm

Final Edit and Critique of the students’ assignment work (continued)

Marketing & self-promotion, getting your work out there

Questions & wrap-up